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CONNECTRAC UNVEILS “U SERIES” AT 2007 NEOCON SHOW

Floor-mounted Raceway System with Unlimited Connection Points Along Track Delivers Power/Voice/Data Connectivity to Multiple, Freestanding Desks

Dallas – June 11, 2007 – connectrac launches the latest version of its floor-mounted electrical raceway system, the U Series, at the 2007 NeoCon Show in Chicago at booth # 7-4083, June 11-13, 2007. Ideal for training tables and multiple, freestanding desks, connectrac’s U Series provides unlimited power, voice and data connection points along its raceway track, while maintaining the durability, flexibility and design aesthetics of the other connectrac systems.

A 2005 NeoCon Silver award winner, connectrac systems (U.S. Patent # 6,844,493 and 6,566,598) provide connectivity in a virtually seamless manner, without power poles or costly and labor-intensive core-drilling, trenching or raised floor systems.

Clint Strong, connectrac’s founder and an 18-year architect, designed connectrac’s U Series with multiple nodes in mind – modular electrical devices that each house two electrical receptacles and four to eight data ports. These devices connect to each other and to the building power supply with flexible “jumpers” of any length. The U Series features a raceway track of any length, and devices can be spaced along the track as needed based on desk spacing and room design needs. The system features 8-wire, 4-circuit power and the capacity for up to 18 CAT-5 cables.

“I heard feedback from architects, interior designers and facility managers that positioning furniture away from the wall was always a challenge for connectivity, from the perspective of cost, form and function,” Strong said. “The connectrac U Series gives truly unlimited freedom in designing various spaces – from offices to classrooms to airport terminals to gyms – and solves connectivity challenges, while providing an attractive, economical and practical alternative.”

The U Series complements the connectivity capabilities of the connectrac family of

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systems: the I Series – individual receptacle systems – are ideal for conference tables and single desks, and the M Series – modular furniture systems with 8-wire, 4-circuit power – are ideal for systems furniture/cubicles.

The connectrac system consists of a shallow track with a removable aluminum cap, forming a rectangular conduit to encase electrical wires. This low-rise conduit is supported by low-sloping ramps along each side that are placed underneath the existing carpeting, causing only a small, gradual rise in the floor surface and providing ADA compliance.

The floor covering in the room (typically broadloom carpet or carpet tiles) extends up over the ramps and seamlessly integrates with the aluminum raceway cap. The end result is an economical and unobtrusive means for users to have connectivity when and where it is needed.

The system components integrate with a variety of finish options, including a choice of 10 standard Roppe® textured rubber extrusions or the user's existing carpeting, giving the raceway system a low-visibility, OEM-look that blends in with the surrounding décor.

connectrac systems can be quickly and easily installed to accommodate the design and layout of any environment, and can also be rearranged and reused, making them ideal for permanent or temporary applications.

Interested commercial real estate professionals, architects, interior designers, electrical engineers, building owners and facility managers may order technical specifications, price lists and samples from connectrac.

About connectrac™

Dallas-based connectrac™ is a privately owned company founded by architect Clint Strong that develops, manufactures and markets floor-mounted electrical raceway systems under the registered name connectrac™. The connectrac system is available through www.connectrac.com or by calling 1-877-480-5637.

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